

# The RestaurantShowXchange

The RestaurantShowXchange (RSX) aligns key buyers with equipment and technology exhibitors for private meetings at the Show. We use a highly customized and curated matching process that starts with the discovery of key buyer needs, initiatives, and projects.



Once these opportunities are established, the RSX team will identify exhibitors with potential solutions and match key buyers and exhibitors to have one on one meetings during the 2022 National Restaurant Association Show.

## TARGETED MEETINGS

Key decision makers in the areas of equipment and technology, representing large volume independent and chain restaurant/retail who have expressed an interest in meeting with exhibitors from either the technology or equipment solutions category.

### Buyer Demographics:

- Buyers/decision makers in the equipment and technology sectors
- Represent 10+ locations
- Looking to make a new investment within the next year
- Foodservice/retail buyers who do \$100,000+ annual sales

### Pricing:

Package cost is \$1,500 for up to three (3) meetings plus a profile upgrade in *The Show To Go*, our year-round online digital marketplace.

Program limited to 30 Sponsors

## MEETINGS SCHEDULE

**Saturday, May 21, 2022**

**11am – 2pm**

**Sunday, May 22, 2022**

**11am – 4pm**

Meetings held at McCormick Place, Chicago, Illinois during The National Restaurant Association Show

Location will be a separate meeting room off the Show floor

Meetings are 20 minutes each

To learn more, call 312-853-2542 or email us  
[nraexhibitinfo@winsightmedia.com](mailto:nraexhibitinfo@winsightmedia.com) for more information.

