

## Expanding The Reach

24-7 Connect will not only help convenience store supplier partners communicate and interact better with the independent and chain c-stores operators alike but also connect to companies around the world.

24-7 Connect will be introduced to the industry through an integrated visual marketing campaign using:

Prime placement on *CSP Daily News*, [cspnet.com](http://cspnet.com), and all CSPNetwork CyberConferences

Campaign of print ads in *CSP Magazine*, *CSP Independent* magazine & other association publications

Additional visibility through McLane Company's Web sites including their virtual trade shows

Signage & brochures at all CSP meetings & conferences

Signage, brochures & demos at major industry trade shows

Go to [www.csp247.com](http://www.csp247.com) and begin one of the best and most productive Web experiences you've ever had.



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## QUESTIONS?

Call Gregory Pas at 630-574-5075 ext. 237 or call your local CSP sales representative for a full demonstration or to get your virtual booth loaded.

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# Virtual Power

# CSP

introduces



Introducing 24-7 Connect, a new virtual trade show for the c-store industry from CSP Information Group. It's a powerful online tool, constantly updated and loaded with features to help suppliers reach and communicate better with retailers than ever before. The most exciting aspect is that 24-7 Connect — and the virtual booths — will be a permanent Web site, available all year long.

**24-7 Connect**  
Virtual Expo

## 24-7 Connect Delivers:

State-of-the-art booth appearance & robust contents

- ▶ Briefcase Feature
- ▶ Video Capability
- ▶ Built-in Search Engine

Booths organized by key categories

Multiple downloadable documents

A "drop your business card" feature

Multiple product images

Booth update notifications on *CSP Daily News* as well as the 24-7 Connect Web site itself

*How to Buy* feature with information and links to brokers, distributors and resellers

**Going Live March 14th!**



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